**Summary**

Ambitious and creative BBA graduate specializing in Entrepreneurship from Governors State University. Passionate about innovation, problem-solving, and bringing new ideas to fruition. Possesses foundational knowledge in business planning, market analysis, and strategic execution. Seeking an entry-level role in a startup, small business, or innovation department where I can contribute to growth and learn from experienced leaders.

**Education**

Governors State University, University Park, IL

**Bachelor of Business Administration in Entrepreneurship**, May 2025

**Relevant Coursework**

* **Entrepreneurial Ventures:** Developed a comprehensive business model canvas for a tech-startup concept.
* **Business Plan Development:** Collaborated on a complete business plan for a sustainable consumer product, including financial projections.
* **Small Business Management:** Studied operational challenges and growth strategies for local enterprises.
* **Innovation & Creativity:** Explored design thinking principles and ideation techniques for new products/services.
* **Financial Accounting:** Gained foundational understanding of financial statements and reporting.
* **Marketing Principles:** Learned market research, segmentation, and promotional strategies.

**Experience**

**Business Development Intern** | Innovate Chicago Startup Hub, Chicago, IL, June 2024 – August 2024

* Researched emerging market trends and identified potential partnership opportunities for 5+ early-stage tech startups.
* Assisted in the development of pitch decks and investor presentations, refining value propositions and market sizing for 3 different ventures.
* Conducted competitive analysis to inform strategic positioning for new products and services in the FinTech sector.
* Supported event planning and logistics for monthly startup networking events, attracting over 100 participants per event.

**Student Worker** | Business Office, Governors State University, University Park, IL, September 2022 – May 2023

* Managed scheduling and correspondence for department faculty and staff.
* Assisted with data entry and record keeping for financial aid processing.
* Provided front-desk support, handling inquiries from students and visitors.

**Skills**

* **Business Development:** Market Research, Competitive Analysis, Business Planning, Idea Generation, Financial Modeling
* **Software:** Microsoft Office Suite (Word, Excel, PowerPoint), Google Workspace, Canva, HubSpot
* **Soft Skills:** Problem-Solving, Creativity, Communication (Written & Verbal), Adaptability, Collaboration, Initiative, Public Speaking

**Projects**

**Capstone Project:** Sustainable Urban Farming Startup, Governors State University, January 2025 – May 2025

* Developed a comprehensive business plan for a vertical farming venture, including market analysis, operational strategy, and 5-year financial projections.
* Conducted primary market research through surveys and interviews with potential customers.
* Presented findings and a detailed launch strategy to a panel of faculty and local entrepreneurs.

**Student Organizations & Clubs**

**Vice President** | GSU Entrepreneurship Club, September 2023 – Present

* Co-organize "Startup Weekend GSU" for 50+ participants in November 2024, facilitating workshops on idea validation and pitch development.
* Recruit new members, growing club membership by 25% since September 2023.
* Manage club communications and social media presence.

**Member** | DECA Collegiate Chapter, September 2022 – May 2023

* Participated in competitive events, developing presentation and case study analysis skills.
* Attended regional business conferences.